

THREE RIVERS HUMANE SOCIETY

Where Love Finds a Home



Three Rivers Humane Society **Bark** IN THE **Park** *Dog Walk & Canine Carnival*

Dear Walker,

Welcome to our 2015 Bark in the Park Dog Walk & Canine Carnival! This event will be held on September 19th at Sahalee Park in Madras, Oregon from 11am-3pm. There will be prizes for the largest walking team, and for the most money raised by a team and individual.

Below are a few helpful hints for getting started and raising funds for your dog walk:

- 1. Create a team - not only will you have more fun, but you will have much more fundraising potential.**
- 2. Create a fundraising goal for you or your team - The minimum pledge collection requirement should be \$25 per person, but the sky is the limit!**
- 3. Use your Facebook page - Personalize your Facebook page to explain your cause and emotionally appeal to potential donors.**
- 4. Involve as many people as possible! Remember, people can't help if you don't ask!**

Enclosed you will find a pledge sheet, team building ideas and fundraising tips.

On behalf of the animals we serve, we thank you for your participation and support.

Sincerely,

Stephen Drynan

Executive Director

P.S. Remember, the sooner you start raising funds, the more money you'll be able to collect for the animals - they are counting on you!

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Tips for Building a Winning Pack (Team)

Who should be in my Pack?

Invite co-workers, friends, family, club members, business associates, and people from your school, club or place of worship to join you for some great fun and for a great cause. No matter what type of Pack you form, everyone can benefit from the experience. Pack participation brings you closer together. It allows the Pack a chance to enjoy each other's company while at the same time pursuing a common goal and...it's just plain fun!

When should I start?

Right now! There's no time like the present and the earlier you start your team recruitment and team pledges, the bigger your reward when the event is completed.

How do I form a winning Pack?

- 1. The key is to recruit as many team members as you can! There is no limit as to whom or where you can recruit, the more team members you recruit, the greater your fundraising potential! (And there *will* be a prize for the largest Pack!)**
- 2. Select a Pack name and set goals for your Pack –you can set a fundraising goal and a goal for how many teammates to recruit.**
- 3. Announce that you are forming a Pack at the next staff, club or faculty meeting or e-mail your friends and family to get them to join your team or give you a pledge.**
- 4. Approach your employer about Pack support. Perhaps your employer will endorse your activities and even match your Pack's earnings!**
- 5. Keep an updated roster posted to list all confirmed Pack members. E-mail is great for this!**
- 6. Be your Pack's biggest cheerleader! Maintain regular contact and motivate your teammates often... they will respond to your encouragement!**

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Tips for Successful Fundraising

Form a Pack for a howlin' good time: A Pack is a team of two or more walkers who fundraise together. Forming a pack is the fastest (and most fun!) way to raise money. Designate a Pack Captain who will be responsible for encouraging team members, sharing tips, and keeping the team updated on its progress.

Create a personalized webpage or use your Facebook Page: This is the fastest way to fundraise! Tell the story of your pet's rescue or adoption and then email the link to everyone you know! Email: Put a link to your webpage at the bottom of each email as a constant reminder. Here's a sample signature line: "On Sept. 13th, I'll walk in loving memory of Fido. Click below to read his story, to join my team, or to donate!" (your page link here)

Send updates: Updates are an enjoyable read for those who have already supported your efforts, and a nudge for those who have not yet contributed. Keep your friends invested in your success by updating them often!

Find a Matching Donor: Top fundraisers secure a matching donor early. Not only will it double donations, but having a double-your-money strategy will also create an incentive for others to donate. Find out if your company will match the money you raise. If not, ask your company to match donations made by their employees. Or, put your money where your heart is and offer to match donations yourself!

Make your own raffle: Ask businesses that you frequent to donate prizes to raffle off to your supporters. Sell tickets for \$10 or more and you'll be well on your way to raising hundreds of dollars.

Involve your neighborhood: Have a neighborhood dog wash ... invite your neighbors over for a dog wash and have the proceeds go toward your pledges. Have fun shampoos, bandanas, or paper collars made by children to make it fun! Or, host a neighborhood yard sale or bake sale with the proceeds going towards your pledges.

Bring the fun to your work/church/club: Provide a lunch (donated or pot-luck) for your colleagues and set a minimum donation to partake. Or place a candy jar on your desk and collect pledges from those who dip in. Host a dress down day where employees can pay to dress down for one day. Or create different teams and have a friendly rivalry ... the options are endless!

Make it a family affair: Challenge your family to collect pledges on your behalf. Set aside a weekend for your family to mow your neighbors' yards for a donation. Change your family's answering machine message ... let your children make the plea and let your pup bark. Have a letter-writing night and write to all of your friends and extended family. The sky's the limit!

Make it a game: Host a poker game and dedicate half of the winnings towards your pledges. Challenge another team to a showdown and see who can raise the most money. Make it interesting and set the stakes high!

Put your money where your heart is: Nothing conveys your dedication more than your own donation. Offer to match donations financially or find another incentive to offer to your supporters. Be creative and get people excited!

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For TRHS use only:
 Total Funds Collected: _____
 Verified by: _____
 Signature: _____

Name: _____ Team Name (if applicable): _____
 Address: _____ City, State, Zip _____
 Phone: _____ Email: _____

Name	Address	City, State, Zip	Phone	Email	Pledge Amount
1.					
2.					
3.					
4.					
5.					
6.					
7.					
8.					

* Checks should be made payable to the "Three Rivers Humane Society"



Page 1 Subtotal: _____
 Page 2 Subtotal: _____
Grand Total: _____

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Name	Address	City, State, Zip	Phone	Email	Pledge Amount
9.					
10.					
11.					
12.					
13.					
14.					
15.					
16.					
17.					
18.					
19.					
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21.					

Page 2 Subtotal: _____



